

Chamber Networking News...

**Buy Michigan Now
Tuesday, August 23, Noon
Countryside Banquet Center**

The Chamber is excited to welcome Lisa Diggs, founder of the “Buy Michigan Now” campaign. Lisa will be presenting information on the importance of buying local and how your business can use the momentum of the campaign to gain a competitive advantage and what you can do to be a catalyst in Michigan’s economic rebirth.

We will also celebrate Chamber members who celebrate a milestone this year. You won’t want to miss this event! Please R.S.V.P. to the Chamber office by Thursday, August 18 at 810-724-1361. The cost for lunch and the presentation is \$7 and all are welcome!

Thank you to the Imlay City DDA and the Tri-City Times for their sponsorship of this event.

Mark your calendars...

August 5 & 6, 31st Annual Blueberry Festival

August 23, Lunch N’ Learn
“Buy Michigan Now”

Countryside Banquet Center, Noon
\$7

August 30, Entrepreneur Meet-up
Countryside Banquet Center, 5:30p.m.

Guest Speaker– Paul LaFontaine
No charge, cash bar

There are many ways you can participate in the 2011 Blueberry Festival...

*Purchase Blueberry Festival T-shirts from the Chamber for \$8 (a \$2 discount) and wear before and during the Festival

*Enter the Blueberry window decorating contest and win ad space in the Tri-City Times and County Press

*Donate gift certificates or products to the Car Show goody bags

*Have a special event and we will advertise it on our websites

*Volunteer at the Festival information booths

*Join us at the Chamber Open House, Friday, August 5, 5:30pm-7:00pm,
Rotary Beverage Tent

Free and your guest receives a FREE beverage ticket!

August, 2011

Thank you renewing members

Imlay City Rotary Club

Jet’s Pizza

Thibodeau Physical
Therapy

Village Printing

ABC Signs

*Welcome New
Members...*

**Campbell Personal
Care
248-628-9472**

**Dodge & Sons/ Napa
Auto Parts
810-724-6305**

Recent Chamber Events...

We had a great time at the first annual Chamber Golf Outing on July 20! Thank you to Trendsetters Salon, CSB Bank, 92.5 Country, Page One Printing, Tri-City Times, Almont Chamber of Commerce and Talmer Bank & Trust for their sponsorships.

Thank you, Kathy Perry, for joining us for a great brown bag seminar on July 29! Kathy showed us how to begin and/or expand our on-line presence. Her 1-hour seminar was informative and her presentation was helpful to all!

“Like” the Festival on
Facebook:

Imlay City Blueberry Festival

Check out the new Blueberry Festival website thanks to our friends at
AccuNet Web Services:

www.imlaycityblueberry.com

Blueberry Festival is August 5 & 6



The 31st Annual Blueberry Festival is around the corner! This year's Festival will be August 5 and 6 and there will be more fun and entertainment than ever before!

We greatly appreciate your past support and participation.

Thank you to the following for their Associate Sponsorship of the Festival...



Thank you to the following for their Supporting Sponsorship of the Festival...



Thank you to the following for their Friend Sponsorship of the Festival...



Spotlight on our sponsors... Pinnacle Foods Group & Vlasic

Millions of times a day in more than 85% of American households, consumers reach for Pinnacle Foods brands.

Pinnacle Foods Group is a leading producer, marketer and distributor of high-quality branded food products, which have been trusted household names for decades. Headquartered in Mountain Lakes, NJ, the business employs more than 4,500 people in North America.

Their Duncan Hines Grocery Division manages brands such as Duncan Hines® baking mixes and frostings, Vlasic® pickles, peppers, and relish, Mrs. Butterworth's® and Log Cabin® syrups, Armour® canned meats, Nalley® and Brooks® chili and chili ingredients, and Open Pit® barbecue sauces.

The Birds Eye Frozen Division manages brands such as Birds Eye®, Birds Eye Steamfresh®, C&W®, McKenzie's®, and Freshlike® vegetables, Birds Eye Voila!® meals, Aunt Jemima® frozen breakfasts,

Swanson® and Hungry-Man® dinners and entrees, Van de Kamp's® and Mrs. Paul's® seafood, Lender's® bagels and Celeste® frozen pizza.

Their Specialty Foods Division manages Tim's Cascade Snacks®, Hawaiian™ Kettle Style Potato Chips, Snyder of Berlin® and Husman's® in addition to the food service and private label businesses.

Further information is available at

www.pinnaclefoods.com.

Vlasic® pickles—America's favorite pickles—offer great flavor and are low in calories with no fat. Always crunchy and juicy, **Vlasic** pickles are available in nine key segments including Kosher Dill Spears, Bread and Butter Chips, Ovals, Sweet Gherkins, Large and Small Whole Dills, Stackers, Relish and Peppers.

Look for the familiar Stork character on the jar in supermarkets near you. For more information on **Vlasic** pickles, log onto

www.vlasic.com

Thank you to the following for being Contributing and Community sponsors of the 2011 Blueberry Festival...

ITC Holdings Inc., Talmer Bank & Trust, Security Credit Union, ABC Signs, Creations Floral, Capac State Bank, Save-A-Lot, Muir Brothers Funeral Home, Al Parsch Oil & Propane, Parsch's Automotive Services, Northwestern Mutual- Kenneth Hummel, Big Boy, Rickard, Denney, Garno & Assoc., & North Branch Rent-All

A complete list of sponsors can be found at www.imalcityblueberry.com