

January 16, 2012

Dear

The Annual Blueberry Festival Auction will be held on Saturday, March 10<sup>th</sup> at Countryside Banquet Center in Imlay City, MI. The funds provided by this event will be used to support the Imlay City Area Chamber of Commerce Blueberry Festival that will be held August 3 and 4, 2012. The Blueberry Festival, celebrating its 32<sup>nd</sup> year in 2012, averages 9,000 attendees and all of the money raised from the auction will help fund the Festival's activities.

The Blueberry Festival is a beloved annual event that draws people into Imlay City from Lapeer, Macomb, Oakland and Sanilac Counties creating an economic boost to the region. The 2-day event features live entertainment, local vendors, children's activities, a petting zoo, fireworks display, parade and a chance for the community to celebrate its culture and heritage.

I am writing to request your assistance in making the annual auction and Blueberry Festival a success. Your generous contribution of merchandise, services or gift certificates to the auction will help the Imlay City Area Chamber of Commerce continue to offer the Blueberry Festival as a free, family-friendly event.

Donors will be listed in newspaper advertisements, the auction program, the Blueberry Festival guide (August 2012 distribution of 8,000) and on the Chamber's website. Additionally, the item(s) you give will be on display throughout the auction event. For your donation valued at \$50 or more and received by February 20<sup>th</sup>, you and a guest will be given admission to the auction at no charge and your name will be placed in a drawing to win a prize valued at \$100. Additional tickets are available for \$5 per person and include appetizers and a chance to win a door prize valued at \$300. To ensure optimal promotional opportunities, the Chamber will need to receive your donation by February 20<sup>th</sup>.

I appreciate your contribution to the auction and support of the Imlay City Blueberry Festival. A representative from the Auction Committee will contact you to answer any questions you may have regarding the auction or to arrange for collection of your donation. In the meantime, please contact me at 810-724-1361 or at [executivedirector@imlaycitymich.com](mailto:executivedirector@imlaycitymich.com), if I can be of assistance. You may deliver your donated item(s) to the Chamber of Commerce office located at 150 North Main Street in Imlay City, Monday-Friday, 8a.m.-4:30p.m.

Thank you for your time and generosity.

Sincerely,

Dana Dunlop  
Executive Director  
Imlay City Area Chamber of Commerce