

## Special points of interest:

- New and Renewing members
- Lunch n' Learn
- Sponsorship

- Good Morning Imlay City
- Blueberry Auction
- Membership Drive Extended

Issue 5

March 2010

This month we are starting something new for our monthly networking meeting. It is called Lunch N' Learn. Not only will we have a great topic but it is a great way to network and meet someone new in a relaxed environment.

This month our featured speaker is Dale Ellery, PC to present "Tax Tips". The event is sponsored by Employment Builders Alliance, Lapeer Republican Party, and Goodwill Industries.



## Lunch N' Learn

March 9th we will introduce a new event, the "Lunch N' Learn". In our efforts to provide networking opportunities at different times of the day we have decided to try something new.

The first event will be held at Countryside Banquet Center and will feature Dale Ellery presenting "Tax Tips". You will not want to miss this one.

We will also have Eldon Preston in to discuss the new privatized EBA.

The cost is \$8/person and will include lunch. Make sure to RSVP in advance!

## THANK YOU TO THE FOLLOWING NEW MEMBERS

- ♦ Floyd Delong & Son Excavating, LLC
- ♦ First Congregational United Church of Christ
  - ♦ R.A. Duthler Land Surveyor
- ♦ KC Insurance Agency Group, Inc.

## THANK YOU TO THE FOLLOWING MEMBERS FOR RENEWING

- ♦ Hickory Square Apartments
- ♦ Fan-Tastic Vent Corporation

## Sponsorship Opportunities

I am in need of a sponsor for our upcoming Business After Hours to be held May 12 from 5:30 p.m. to 7:30 p.m. at your place of business. It is a great way to showcase your business at a minimal cost to you. Call me for more information.

If you are interested in becoming a sponsor of a future event call the chamber office at 724-1361 to further discuss. Sponsorship levels are below.

### Good Morning Imlay City or a Lunch N' Learn

Each sponsor will be given up to 10 minutes to discuss their business and will be featured online, in the program, and any other media. The cost is only \$25 per event. We also ask that you bring in an item to be raffled off if possible. If you would like to sponsor an event please call me to discuss, (810)724-1361.

### Business After Hours

We are also looking for businesses willing to sponsor a Business After Hours. Your place of business becomes the host and provides hors d'oeuvres and beverages at your business. You then have the platform to highlight your business.



*Thank you to all the businesses that donated to the Blueberry Auction!*

## Membership Drive

Announcing the 2010 Imlay City Area Chamber of Commerce Membership Drive. The board has decided to launch a membership drive starting immediately and ending on March 31, 2010. It is a way to help our current members receive a credit toward their next renewal dues while helping our chamber grow.

If your solution to survive these tough economic times is to cut costs and lay low, think again. Capitalizing on contacts and expanding your network can help grow a business in any economy. With many networking opportunities available in the Imlay City Area Chamber of Commerce it is a good starting point in expanding the reach for businesses of any size.

**Here's How it Works:** All current members that bring in a new membership will receive \$25 off of their dues for next year's membership renewal. A base membership is the maximum credit that a member can receive.

**The Fine Print:** A new member is defined as a business that has not been a member for at least one year. If you are not sure of the status of the prospective business, please contact the Chamber office. To receive the credit you must have the business owner that signs up for membership indicate that they were referred by you to join. The executive Director will assist anyone that needs help in closing the membership sale. Information packets are available at the Chamber office for anyone needing them. If you cannot come in to pick them, just call and I will deliver them to you.

## Blueberry Auction & Spaghetti Dinner

It is hard to believe that it is that time of year again. The Blueberry committee is working hard to plan for this year's 30th annual Blueberry Festival. The auction this year will take place March 20 at 5:30 p.m. at the Countryside Banquet Center. Tickets are available in advance at my office for \$5/person. This includes the auction and a spaghetti dinner. If you are willing to donate your time or auction item, please call Yvonne Wilson at (810)614-1716 or Kim Marrone (810)724-1361.

If you would like to become a sponsor for the 2010 Blueberry Festival you can contact Kim Marrone at the Chamber (810)724-1361.

- ◆ *Lapeer County Bank & Trust—Dearborn Inn Stay*
- ◆ *Country Smoke House—Gift baskets and gift certificates*
  - ◆ *Pinnacle Foods—Gift baskets*
  - ◆ *Meadowbrook Theatre—Theatre tickets*
  - ◆ *Detroit Red Wings—autographed picture*
- ◆ *Harry's Sports Cards—set of 1990 factory set baseball cards*
- ◆ *Dr. Young DDS—Oral B Electric toothbrush*
  - ◆ *Fan-Tastic Vent—Fan*
  - ◆ *Al Parsch propane—propane tank*
- ◆ *Thimbleberry Gift Shoppe—window art & gift pack*
  - ◆ *Milnes Ford Lapeer—oil, lube and filter change, tire rotation*
- ◆ *Van Dyke Trailers—Electric trailer brake control*
  - ◆ *Nancy Maltby State Farm—car safety kit, booster cables, cooler, road atlas, etc.*
  - ◆ *Armada Auto Parts—battery jump starter*
- ◆ *R & R Sporting Goods— Imlay City Hoodie and duffle bag*
  - ◆ *Dons Auto Repair—oil change*
  - ◆ *Servpro of Lapeer—Carpet Cleaning*
- ◆ *Warnars Chiropractic—exam, consultation, & chiropractic treatment with modalities*
- ◆ *Lumberjack Shack—Lawnmower tune up, shirt*
- ◆ *Stor-Your-Stuf—one year 10' x 25' storage unit*
- ◆ *Linda Winslow—one hour therapeutic massage*
- ◆ *Cedar Lanes—moonlight bowling certificate*
- ◆ *Lapeer County Vision Center—\$50 gift certificate*
- ◆ *Cyclone High Pressure Wash—car wash certificates*
  - ◆ *Grondins—Haircut certificate*
  - ◆ *Benny & the Jets—Haircut certificates*
- ◆ *Imlay City Fitness—membership certificates*
  - ◆ *Imlay City Dental—gift basket*

