

## Special points of interest:

- New and Renewing members
- Lunch n' Learn
- Good Morning Imlay City
- Blueberry Auction
- Membership Drive

Issue 4

February 2010

This month we are reviving an old favorite, "Business After Hours". This event will be held February 10th here at city hall from 5:30 p.m. to 7:30 p.m. Business After Hours is a great way to network and meet someone new in a relaxed environment.

This month our featured speaker is Chick Hiliker to present "How To Send Out My Marketing Message". The event is sponsored by Fiducial Business Center and the Imlay City Expo.



If you are interested in becoming a sponsor of a future event the sponsorship levels are as follows:

### Good Morning Imlay City or a Lunch N'Learn

Each sponsor will be given up to 10 minutes to discuss their business and will be featured online, in the program, and any other media. The cost is only \$25 per event. We also ask that you bring in an item to be raffled off if possible. If you would like to sponsor an event please call me to discuss, (810) 724-1361.

### Business After Hours

We are also looking for businesses willing to sponsor a Business After Hours. Your place of business becomes the host and provides hors d'oeuvres and beverages at your business. You then have the platform to highlight your business.

## THANK YOU TO THE FOLLOWING NEW MEMBERS

- ♦ The Sanctuary Therapeutic Massage
- ♦ Planck Construction Co., Inc.
- ♦ Sheridan Real Estate & Insurance
  - ♦ Pamida
  - ♦ Imlay City Ford
  - ♦ Ronald E. Rickard P.C.
  - ♦ WBGV
- ♦ C.S. Dodge & Son & Son, Inc.
  - ♦ Suma Asphalt

## THANK YOU TO THE FOLLOWING MEMBERS FOR RENEWING

- ♦ Imlay City Fish Farm
  - ♦ Imlay Manor
- ♦ Churchill Insurance Agency
- ♦ Dimmer-Warren Enterprises, Inc.
  - ♦ Lapeer Republican Party
  - ♦ Lapeer County Vision Center
  - ♦ Imlay City Monuments
    - ♦ PNC Bank

## **Lunch N' Learn**

March 9th we will introduce a new event, the "Lunch N' Learn". In our efforts to provide networking opportunities at different times of the day we have decided to try something new.

The first event will be held at Countryside Banquet Center and will feature Dale Ellery presenting "Tax Tips". You will not want to miss this one.

We will also have Eldon Preston in to discuss the new privatized EBA.

The cost is \$8/person and will include lunch. Make sure to RSVP in advance!



## Membership Drive

Announcing the 2010 Imlay City Area Chamber of Commerce Membership Drive. The board has decided to launch a membership drive starting immediately and ending on February 28, 2010. It is a way to help our current members receive a credit toward their next renewal dues while helping our chamber grow.

If your solution to survive these tough economic times is to cut costs and lay low, think again. Capitalizing on contacts and expanding your network can help grow a business in any economy. With many networking opportunities available in the Imlay City Area Chamber of Commerce it is a good starting point in expanding the reach for businesses of any size.

**Here's How it Works:** All current members that bring in a new membership will receive \$25 off of their dues for next year's membership renewal. A base membership is the maximum credit that a member can receive.

**The Fine Print:** A new member is defined as a business that has not been a member for at least one year. If you are not sure of the status of the prospective business, please contact the Chamber office. To receive the credit you must have the business owner that signs up for membership indicate that they were referred by you to join. The executive Director will assist anyone that needs help in closing the membership sale. Information packets are available at the Chamber office for anyone needing them. If you cannot come in to pick them, just call and I will deliver them to you.

**Please call (810)724-1361, if you want to participate in this program.**

## Blueberry Auction & Spaghetti Dinner

It is hard to believe that it is that time of year again. The Blueberry committee is working hard to plan for this years 30th annual Blueberry Festival. The auction this year will take place March 20 at 5:30 p.m. at the Countryside Banquet Center. Tickets are available in advance at my office for \$5/person. This includes the auction and a spaghetti dinner. If you are willing to donate your time or auction item, please call Yvonne Wilson at (810)614-1716 or Kim Marrone (810)724-1361.

If you would like to become a sponsor for the 2010 Blueberry Festival you can contact Kim Marrone at the Chamber (810)724-1361.

