

## Special points of interest:

- New and Renewing members
- Good Morning Imlay City
- Business After Hours
- Blueberry Auction
- Membership Drive

Issue 3

January 2010

Happy New Year! Let us hope that this new year brings to all of us an upturn in the economy. According to many different sources, many are reporting 2009 as one of the worst on record for many industries. I am sure if we continue to use our local resources whenever possible we will be successful in the future.

This month marks the renewal of the Good morning Imlay City. On January 13th we will have our first event at 7:30 a.m.. Our topic is "State of the Community", featuring city manager Amy Planck and Mayor Rod Warner. It will be held at Tietz Restaurant and will include a breakfast buffet, coffee, & gratuity for \$8 per member. Non-members are also welcome to attend for \$10. This event is being sponsored by:



**Jack Miles**  
Sales Manager

**Village Printing Inc.**  
The Image Experts  
[www.ezprintolutions.com](http://www.ezprintolutions.com)

349 McCormick Drive  
Lapeer, Michigan 48446  
**810-664-2270**  
Fax (810) 664-5418  
Toll Free (866) 875-7400

If you are interested in becoming a sponsor of a future Good Morning Imlay City or a lunch please contact me. Each sponsor will be given up to 5 minutes to discuss their business and will be featured online and in the program. If you would like to sponsor an event please call me to discuss, (810)724-1361. We are also looking for businesses willing to sponsor a Business After Hours. Your place of business becomes the host and provides hors d'oeuvres and beverages at your business. You then have the platform to highlight your business.

## THANK YOU TO THE FOLLOWING NEW MEMBERS

- ♦ The Pincushion
- ♦ State Farm—Nancy Maltby

## THANK YOU TO THE FOLLOWING MEMBERS FOR RENEWING

- ♦ Imlay City Lions Club
- ♦ Ellery PC

## Business After Hours

Chick Hilliker from Fiducial Business Center will be here to present "How To Send Out My Marketing Message" on Wednesday, February 10, 2010. This event will be held at City Hall, 150 N. Main from 5:30 p.m. to 7:30 p.m. There is no charge to members but you must RSVP in advance to the chamber office. Fiducial Business Center and the Imlay City Expo will be providing us with some appetizers and non-alcoholic beverages. It is a great way to unwind, network and maybe learn a little something new.

## Blueberry Auction & Spaghetti Dinner

It is hard to believe that it is that time of year again. The Blueberry committee is working hard to plan for this years 30th annual Blueberry Festival. The auction this year will take place March 20 at 5:30 p.m. at the Countryside Banquet Center. Tickets are available in advance at my office for \$5/person. This includes the auction and a spaghetti dinner. If you are willing to donate your time or auction item, please call Yvonne Wilson at (810)614-1716 or Kim Marrone (810)724-1361.

This year the chamber has joined the MFEA—Michigan Festivals and Events Association. The board and I felt that the exposure they will give us through their billboards, website and distribution of over MFEA list of 2010 events to over 400,000 will be very beneficial in helping us to grow this event. The event list publication is even distributed at McDonald's!

If you would like to become a sponsor for the 2010 Blueberry Festival you can contact Kim Marrone at the Chamber (810)724-1361.



## **Membership Drive**

Announcing the 2010 Imlay City Area Chamber of Commerce Membership Drive. The board has decided to launch a membership drive starting immediately and ending on February 28, 2010. It is a way to help our current members receive a credit toward their next renewal dues while helping our chamber grow.

If your solution to survive these tough economic times is to cut costs and lay low, think again. Capitalizing on contacts and expanding your network can help grow a business in any economy. With many networking opportunities available in the Imlay City Area Chamber of Commerce it is a good starting point in expanding the reach for businesses of any size.

**Here's How it Works:** All current members that bring in a new membership will receive \$25 off of their dues for next year's membership renewal. A base membership is the maximum credit that a member can receive.

**The Fine Print:** A new member is defined as a business that has not been a member for at least one year. If you are not sure of the status of the prospective business, please contact the Chamber office. To receive the credit you must have the business owner that signs up for membership indicate that they were referred by you to join. The executive Director will assist anyone that needs help in closing the membership sale. Information packets are available at the Chamber office for anyone needing them. If you cannot come in to pick them, just call and I will deliver them to you.

**Please call (810)724-1361, if you want to participate in this program.**

